

◆ SINCE  1806 ◆

BORSEC®

Tradition & Prestige

220 YEARS

1806 • 2026

TRADIȚIE
FONDAT



PRESTIGIU
1806.

BORSEC

Regina apelor minerale
APĂ MINERALĂ NATURALĂ
NATURAL CARBONATAT

• SINCE  1806 •

BORSEC[®]

Tradition & Prestige

In the year 2026, Borsec mineral water celebrates 220 years since its first industrial bottling, recorded in 1806, marking over two centuries of tradition and prestige.

220 YEARS

P R E M I U M

To mark the 220th anniversary of its first industrial bottling, Borsec is launching the new Cobalt Blue bottle - a premium look for a water renowned for its exceptional quality.

220 YEARS



QUEEN OF MINERAL WATERS,
VIENNA 1873



P R E S T I G E

The cobalt blue bottle exudes elegance and refinement. Its deep hue, inspired by the blue of rare minerals, bestows a sophisticated and timeless aura, transforming a simple object into a symbol of style and distinction.

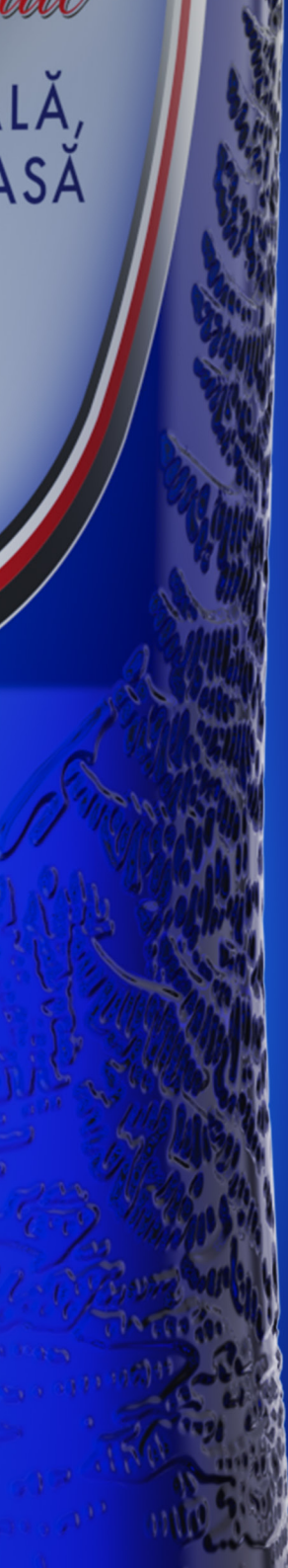
The bottle's intense reflections evoke the nobility and prestige of the Borsec brand, creating a distinctive visual presence that is easily recognizable, capturing attention and highlighting the product's exclusive character.

Regina Apelor Minerale
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NATURAL CARBOGAZOSĂ

SURSA BORSEC





N O B I L I T Y

The bas-relief landscape, with its delicate lines and subtle shadows, evokes classical engraving techniques, where every detail was crafted with patience and precision. The light reflecting off the relief creates gentle plays of light, transforming a utilitarian object into a small work of art.



Borsec, naturally carbonated mineral water, 0.33 l

Units/pack	Minimum shelf life	EAN code/unit	EAN code/box
12	24 months	5942219116576	5942219116620



Borsec, naturally carbonated mineral water, 0.75 l

Units/pack	Minimum shelf life	EAN code/unit	EAN code/box
6	24 months	5942219116590	5942219116606



Borsec, naturally still mineral water, 0.33 l

Units/pack	Minimum shelf life	EAN code/unit	EAN code/box
12	24 months	5942219116569	5942219116637



Borsec, naturally still mineral water, 0.75 l

Units/pack	Minimum shelf life	EAN code/unit	EAN code/box
6	24 months	5942219116583	5942219116613



220 YEARS

PRODUCT	UNITS/ PACK	MINIMUM SHELF LIFE	EAN CODE/ UNIT	EAN CODE/ BOX
Borsec naturally carbonated mineral water - 0.75 l	6	24 months	5942219116590	5942219116606
Borsec naturally still mineral water - 0.75 l	6	24 months	5942219116583	5942219116613
Borsec naturally carbonated mineral water - 0.33 l	12	24 months	5942219116576	5942219116620
Borsec naturally still mineral water - 0.33 l	12	24 months	5942219116569	5942219116637

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ROMAQUA GROUP

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